Social Media & Bullying

Deputy Charles Skipper
Community Education & Programs
Pinellas County Sheriff's Office

Bob Gualtieri, Sheriff
"Leading The Way For A Safer Pinellas"

Digital Parenting…

Even using the best tools and technologies available to jumpstart the process of enhancing safety for minors online-

THERE IS NO SUBSTITUTE FOR A PARENT OR OTHER RESPONSIBLE ADULT ACTIVELY GUIDING AND SUPPORTING A CHILD IN SAFE CELL PHONE OR INTERNET USAGE!!!

Risks online?

Minors face risks online and on their cell phones, just as they do in any other public space where people congregate.

These include harassment and bullying, sexual solicitation, and exposure to problematic and illegal content.

Social Networking

Online social networking websites offering interactive, user-submitted network of:

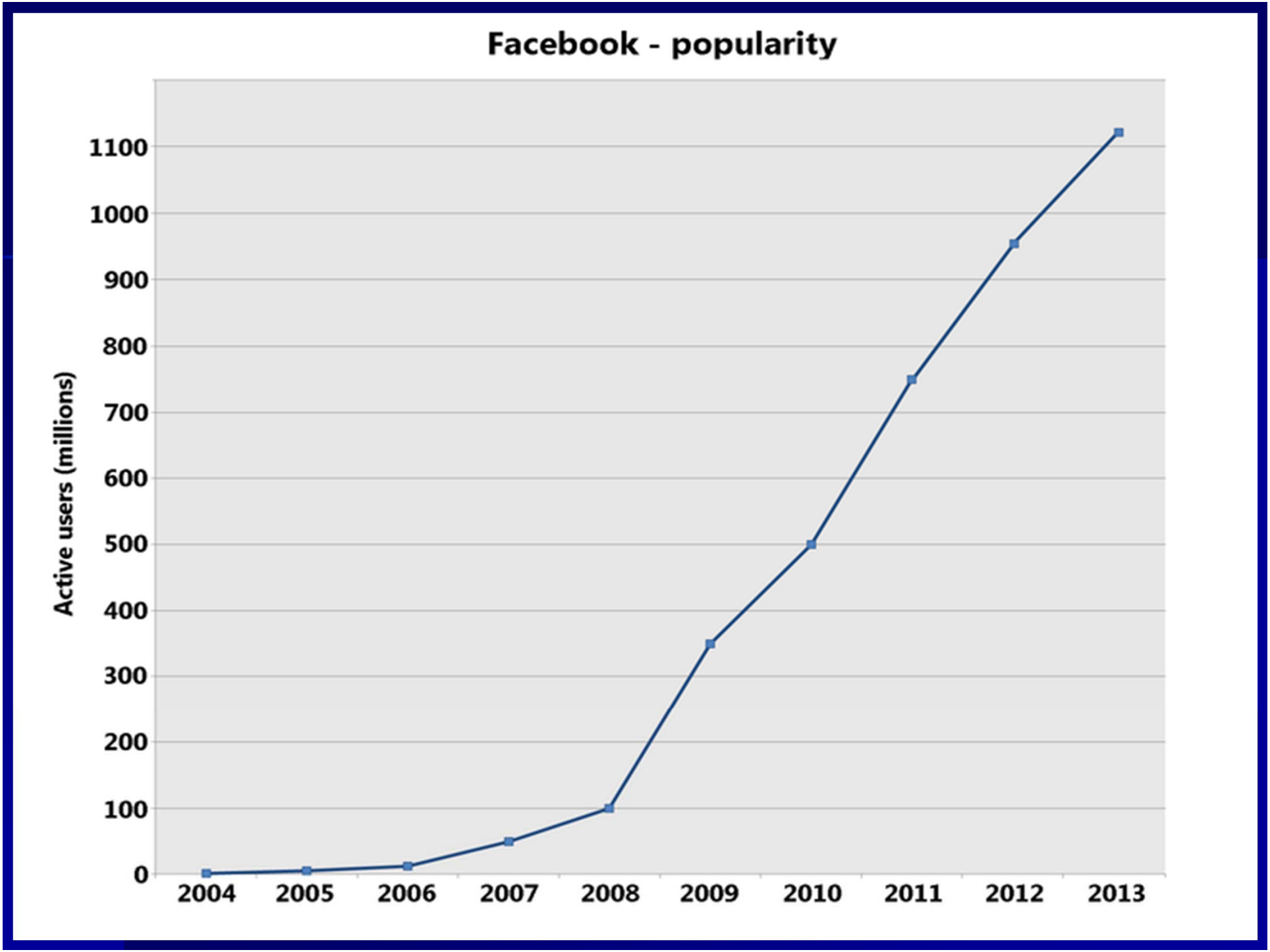
- Friends
- Blogs
- Photos
- Videos
- Personal profiles
- Groups
- Music

Where teens have social media profiles or accounts

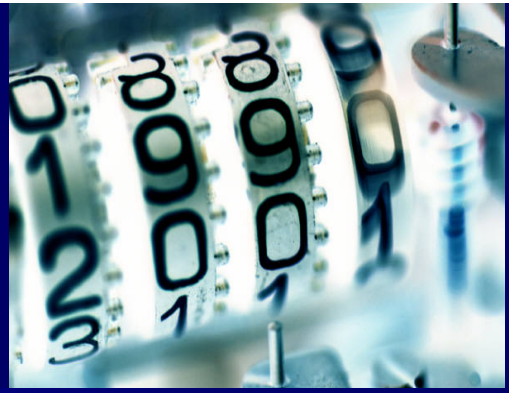
% of teen social media users who use the following sites ...

	2011	2012
Facebook	93%	94%
Twitter	12	26
Instagram	n/a	11
MySpace	24	7
YouTube	6	7
Tumblr	2	5
Google Plus	n/a	3
Yahoo (unspecified)	7	2
myYearbook	2	*
Pinterest	n/a	1
Gmail	n/a	1
Meet Me	n/a	1
Other	8	6
Don't know / Don't have own profile	2	1

Pinellas County Sheriff's Office
Home
Find Friends
Pinellas County Sheriff's Office
4,456 likes · 1,052 talking about this · 676 were here
Like
Review
Government Organization · Law Enforcement
Official Facebook Page of the Pinellas County Sheriff's Office. Please dial 911 for an emergency. For other inquiries, please call 727-582-6200 or visit
About – Suggest an Edit
Social Media & Your Kids
Photos
Events
Videos
4,456
Likes
Highlights
Post
Photo / Video
Write something...
Post
Pinellas County Sheriff's Office
18 hours ago
PARENTS:
Did you know that 93% of 12-17 year olds are online and only
Recent Posts by Others
See All
Jane McClure
A Big Thank you to the deputies that were on scene so quick...
15 hours ago
Brandy Polkinghorn
Any info we should know as to why the chopper has been fl...
4 · October 28 at 11:06pm
Tim McGlynn
As per my last post. Speeding is still a problem. Was passed...
6 · October 28 at 7:59am


Facebook - popularity
Active users (millions)
0
100
200
300
400
500
600
700
800
900
1000
1100
2004
2005
2006
2007
2008
2009
2010
2011
2012
2013

Facebook members



- 1 billion using site per month
- 665 million active users per day
- 751 million using mobile device

What does it offer?

- Posting video from mobile devices
- Texting each other
- Building online profiles
- Sending photos to friends
- Broadcasting to hundreds of people

Facebook Stats

- The typical (median) teen Facebook user has 201 friends, while the typical teen Twitter user has 79 followers
- 40% of teen Facebook users keep their profiles public.
- 91% post a photo of themselves, up from 79% in 2006.
- 71% post their school name, up from 49%.
- 71% post the city or town where they live, up from 61%.

~Teens 14-17- Pew Research Teens, Social Media & Privacy (May 2013)

Facebook Stats

- 92% post their real name to the profile they use most often
- 84% post their interests, such as movies, music, or books they like
- 82% post their birth date
- 62% post their relationship status
- 24% post videos of themselves
- 23% post their cell phone number, up from 11%.

~Pew Research Teens, Social Media & Privacy (May 2013)

Age requirements?

- Facebook's minimum age is 13
- Facebook has relaxed its security setting for teens making it easier for them to share photos, updates and comments with the general public

cnn

Signing up for Facebook

- Signing up for Facebook takes about two minutes and only requires a few basic details:

- Name
- E-mail address
- Password
- Gender (50+ options)
- ***Birth date****

Falsifying age information and sharing passwords

% of teen internet users in each group who have done the following

	Said they were older to access a website	Shared a password with a friend or S.O.
All teen internet users	44	30
Gender		
Boys (a)	43	23
Girls (b)	46	38 (a)
Age groups		
12-13 (a)	49	17
14-17 (b)	42	36 (a)
Age by year		
12 (a)	45	13
13 (b)	54 (f)	21
14 (c)	53 (f)	29 (a)
15 (d)	47 (f)	43 (ab)
16 (e)	38	33 (a)
17 (f)	30	41 (ab)

Note: Columns marked with (a) or another letter indicates a statistically significant difference between rows. Statistical significance is determined within each column and section.

Source: The Pew Research Center's Internet & American Life Teen-Parent survey, April 19-July 14, 2011. N= 770 for teen internet users. Interviews were conducted in English and Spanish.

~ Pew Research Internet Project / November 2011

Of the 20 million minors who actively used Facebook in the past year, 7.5 million—or more than one-third—were younger than 13 and not supposed to be able to use the site.~ Consumer Reports.org / June 2011

Teen behavior

- Close to half of online teens (44%) admit to lying about their age at one time or another so they could access a website or sign up for an online account. ~ Pew Research Internet Project
- 67% of teens say they know how to hide what they do online from parents
- 43% say they would change their online behavior if their parents were watching
- 20% of kids think their parents have no idea what they're are doing online

toptenreviews.com

Shadowing

- Having two different web pages

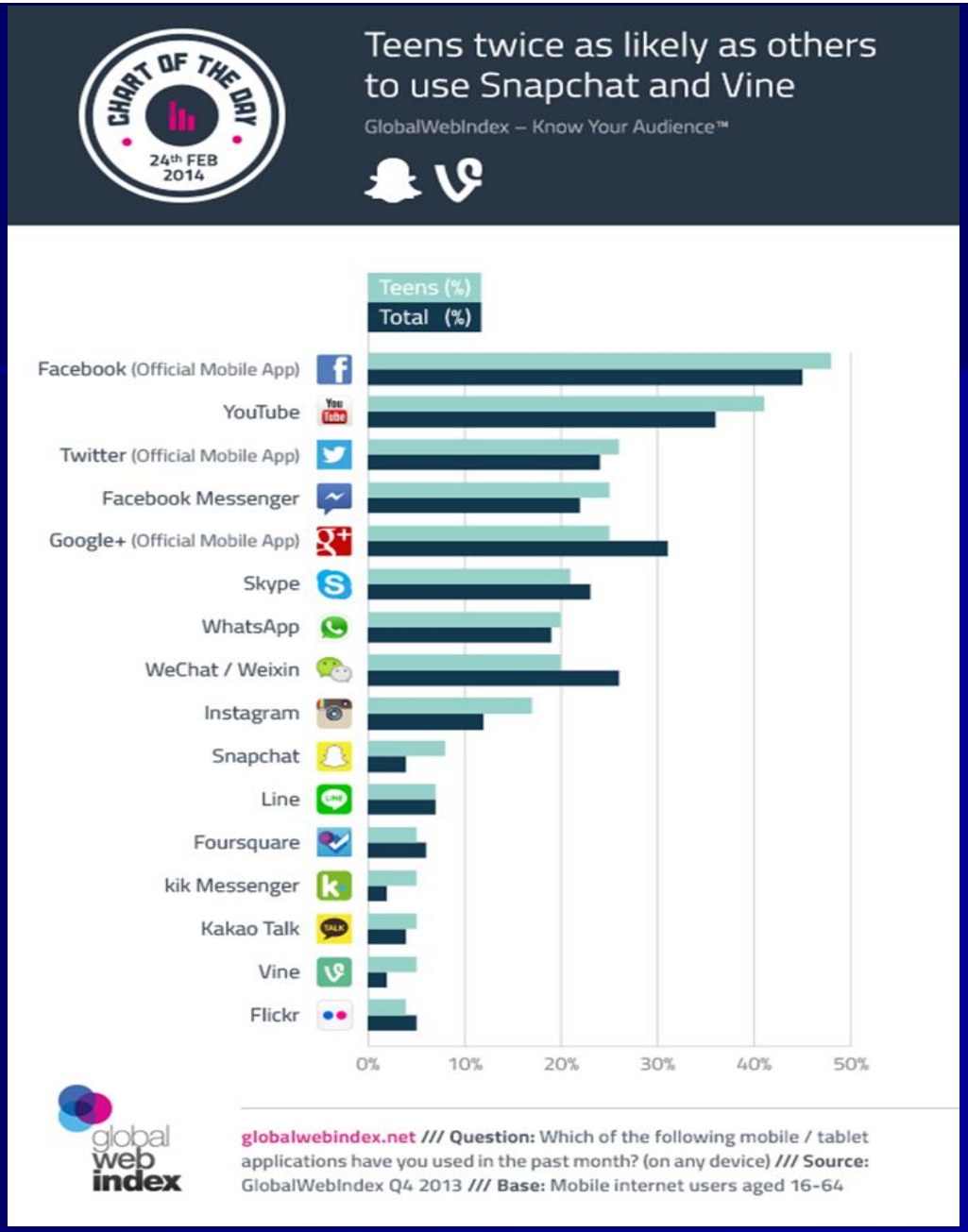
(18% have created a private email/ separate social network profile)

- The first page shows no signs of inappropriate behavior
- The second page shows the inappropriate behavior, language, and/or photos and videos
- Employers/colleges are checking Facebook and other social websites

Teens on the Internet…

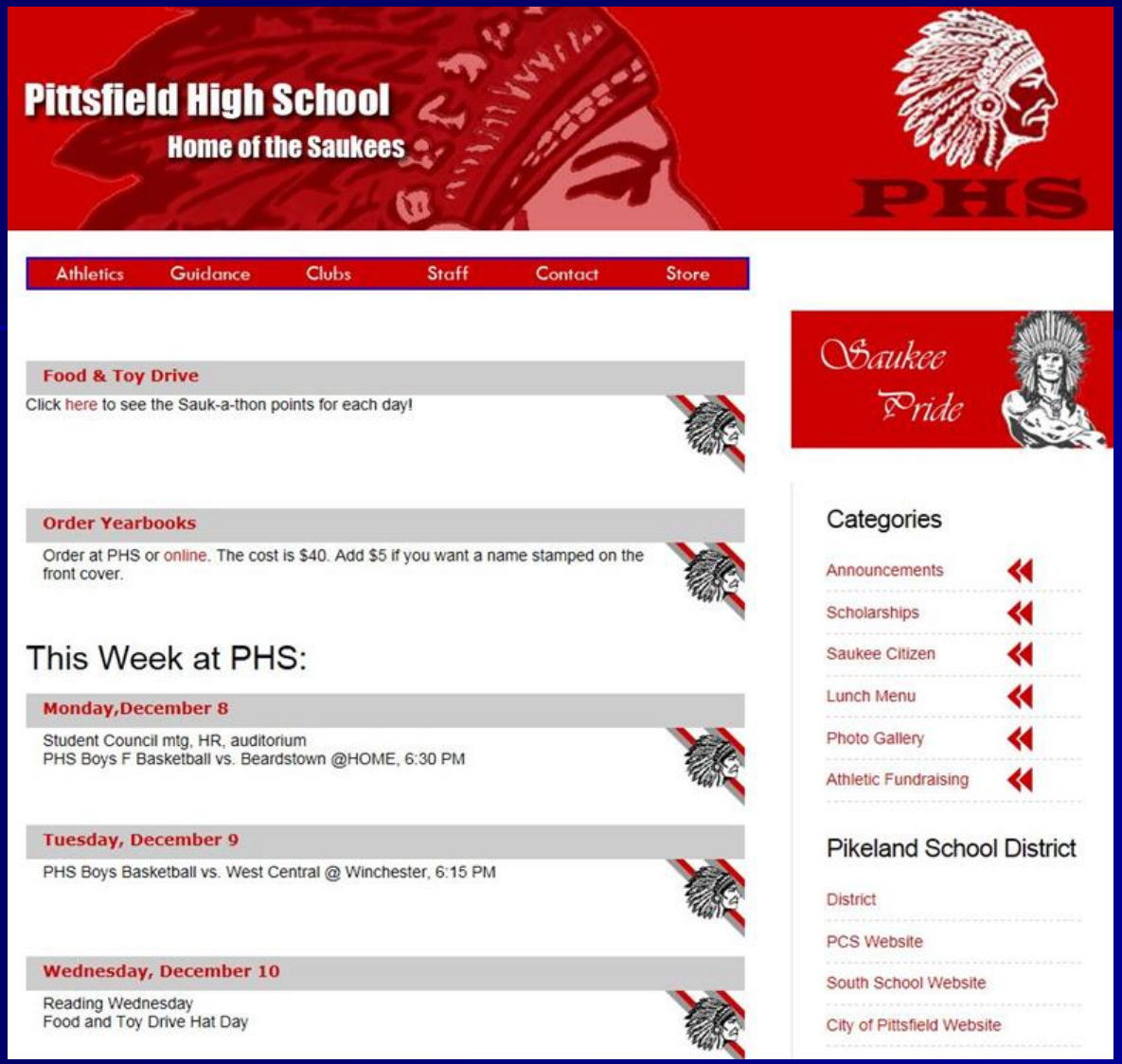
- 93% of 12 to 17 years olds access the internet
- 74% of 12 to 17 year olds access the internet on cell phones, tablets or other *mobile devices* at least occasionally
- 78% of teens have a cell phone- About half of those are smartphones- Half of smartphone teens are “cell mostly” internet users <more girls (34%) than boys (24%)>

Teens and Technology 2013/ Pew Research Internet Project



Mobile/Tablet Applications (16-64 year olds)

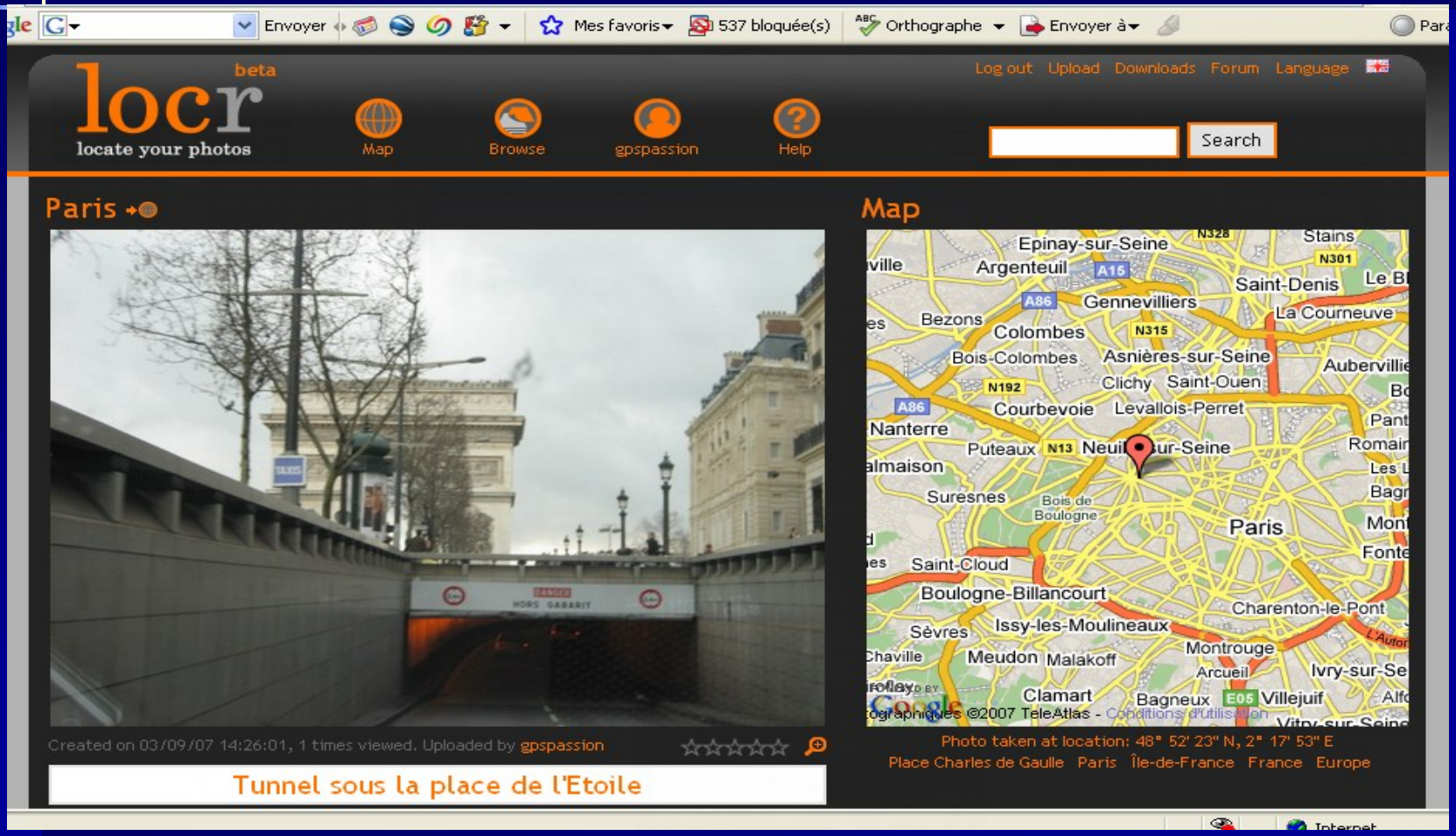
Whats wrong with this?



Quick Google search of Pittsburg Saukees list the school's home page

Clicking on the home Page Photo Gallery allows users to look up pictures of cheerleaders or any sport photographs. Home page list game locations and times.

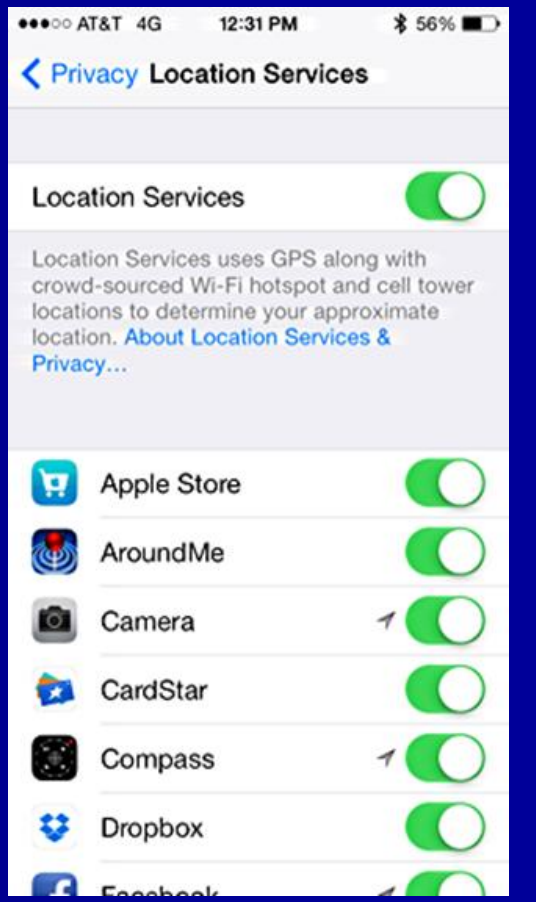
Geotagging



Envoyer
Mes favoris
537 bloquée(s)
Orthographe
Envoyer à
beta
locr
locate your photos
Map
Browse
gpspassion
Help
Log out
Upload
Downloads
Forum
Language
Search
Paris
Map
Created on 03/09/07 14:26:01, 1 times viewed. Uploaded by gpspassion
Tunnel sous la place de l'Etoile
Photo taken at location: 48° 52' 23" N, 2° 17' 53" E
Place Charles de Gaulle Paris Île-de-France France Europe
Epinay-sur-Seine
Argenteuil
Saint-Denis
Gennevilliers
La Courneuve
Bezons
Colombes
Bois-Colombes
Asnières-sur-Seine
Clichy
Saint-Ouen
Courbevoie
Levallois-Perret
Nanterre
Puteaux
Suresnes
Bois de Boulogne
Paris
Saint-Cloud
Boulogne-Billancourt
Charenton-le-Pont
Sèvres
Issy-les-Moulineaux
Meudon
Malakoff
Montrouge
Arcueil
Clamart
Bagneux
Villejuif

Geotagging

- Attaches GPS coordinates to most pictures and videos using smartphones
- Coordinates can be tracked back to location where images were taken-home..work..school
- Go to – “How to disable geotagging”



Gaming Systems

- Gaming systems have gone online and are interactive
  - Headsets for voice communication
  - Text messaging
  - Video (live broadcast)
- Not all content is appropriate for children
- Predators from the old arcade days of our youth…. are now online. Adults may use these as areas to try and make contact, then start a conversation or relationship in another more private domain.
- Are your children “playing” with strangers?

Gaming Systems

"Weak parental controls on Sony PS4 put your kid at risk" It's not easy to block access to violent and obscene streaming content ~ **ConsumerReports.org -1/28/14**

Sony PS4 –

- Links with the internet via Cable or WiFi
- Upload games, Netflix / Redbox, music
- Message "friends" via text or voice
- Video camera has facial recognition
- Live stream video (live broadcast)
  - can be viewed without having a camera
  - viewed with internet connection turned "off"

Where are they heading?

- Twitter
- Instagram
- Snapchat
- Tumblr
- Reddit
- Vine
- WeChat
- Kik Messenger
- WhatsApp
- Skype
- Ask.fm
- Tinder

Reviews from CSM

(common sense media)

- Snapchat 13+

  - Message/photo app
  - User photo disappears after 1 to 10 seconds
  - Can be screen shot
  - Might encourage risky images

- Tumblr 15+

  - Created short blogs
  - Offensive content easy to find
  - Adult text/photos
  - No censorship

- Instagram 13+
  free phone app
- Photo/video based
- Geocoding
- Public or Private settings
- Unfiltered comments
- Share to: facebook, twitter, tumblr
- Possible identifiable photos

- Kik Messager 17+
  free phone app
  Based in Canada
- Alternate texting app
- Some parental controls
- No age verified
- Users don't use real names
- Accesses your phone contacts
- 100+ Million users

follow us on twitter

- Twitter Terms 13+
- 140 character messages
- Many are celebrities
- Adult (unfiltered) language/content
- Links to other media sites
- Can be spontaneous
- Discuss what's appropriate

- WhatsApp 16+
  - Free App 1st year, then .99 annually
  - Purchased by facebook 2014
  - Most popular global App w/ 600+ million users
  - Unlimited text, images, video and audio messages sent only to other WhatsApp users
  - Encourages user to allow messages to everyone in their address book
  - Has privacy settings available

- WeChat 13+
  - Free App
  - Chinese Company
  - 400 million users
  - Unlimited text, voice, video, photo and games
  - Real Time Location
  - Meet new friends w/ “Friend Radar”, “People Nearby” and “Shake” feature
  - Has privacy settings available

- Reddit
  - Internet Bulletin Board
  - Free speech on things credible, factual & charitable but also silly, offensive and weird
  - + & - opinion voting
  - No censorship
  - Inapp adult content, comments & images easily found
  - Subscribe to post or follow “sub-reddits” that focus on specific topics

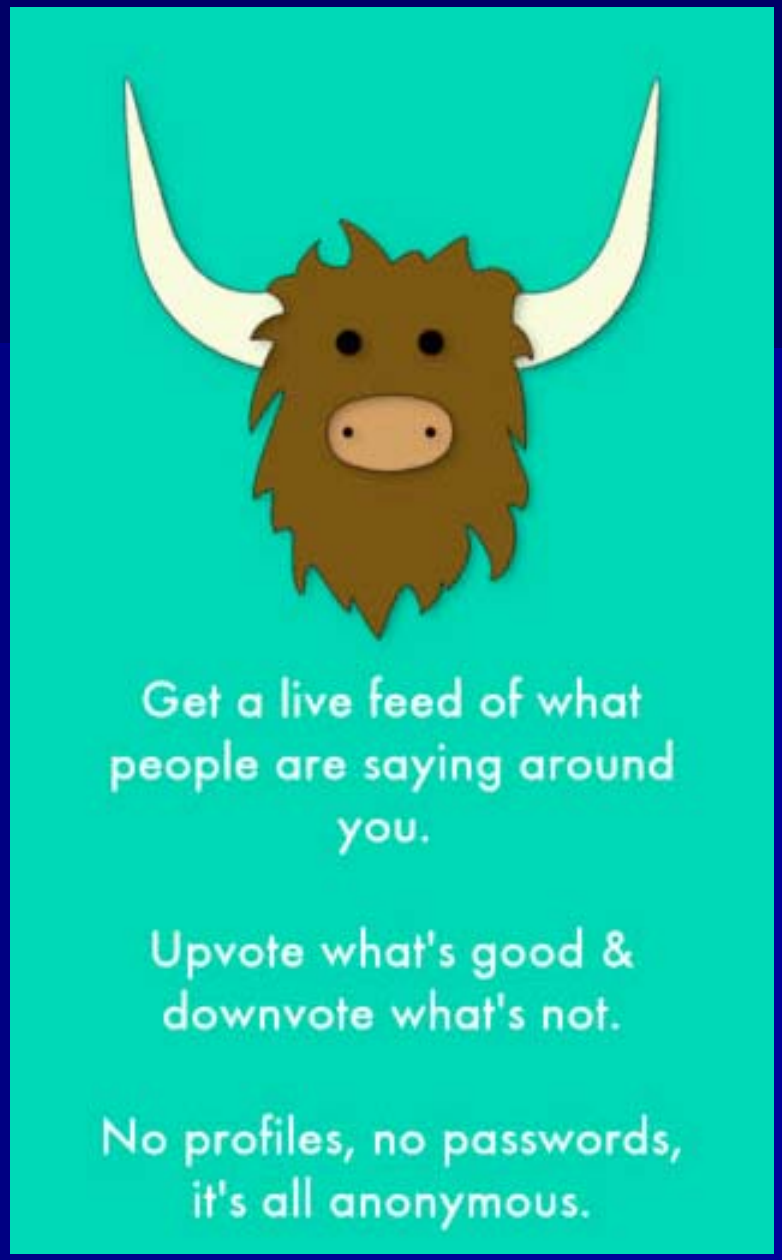
- Vine

  - Free App

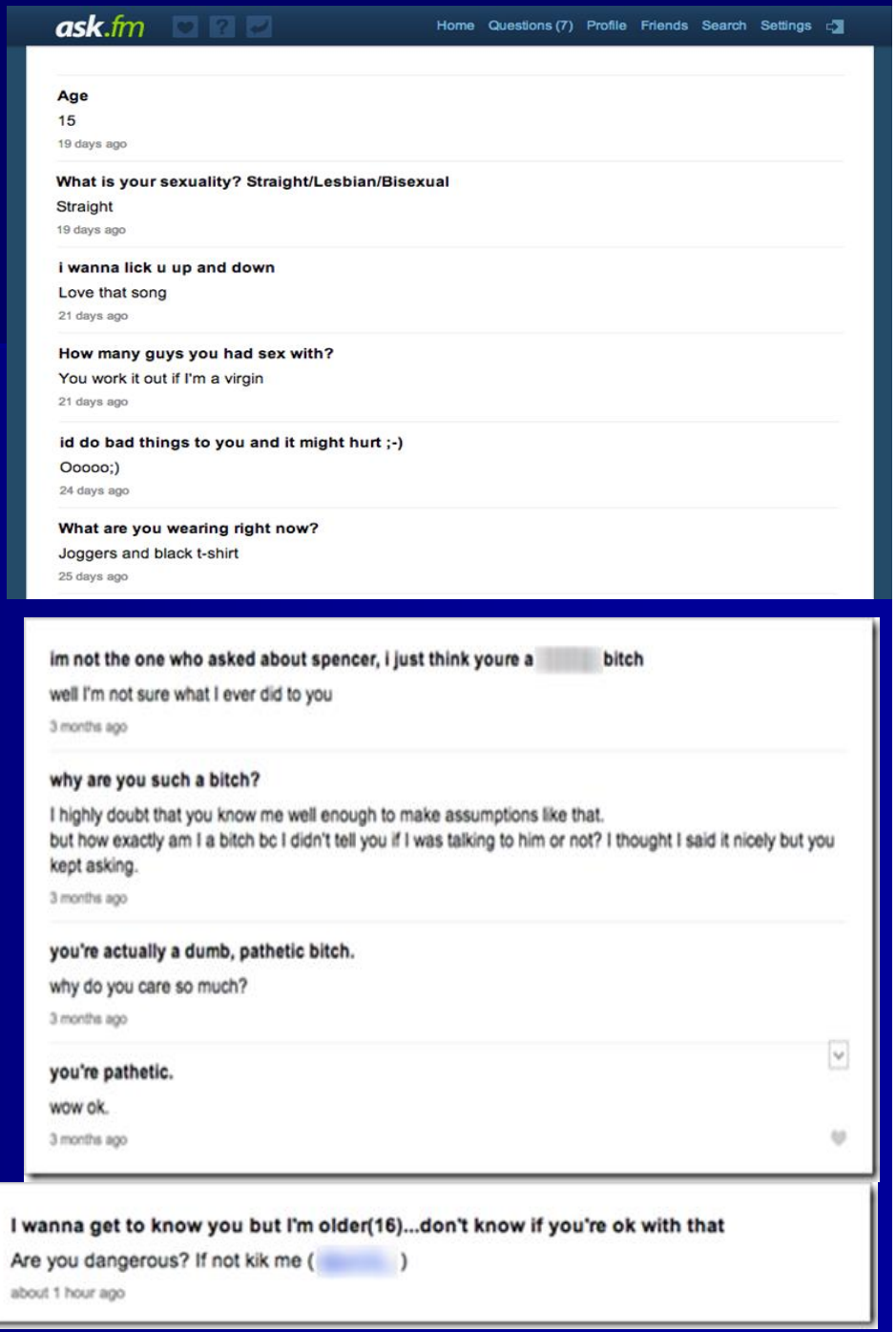
    Terms 17+
  - Looping 6 sec video clips
  - Full of inapp content
  - Must confirm they are 17 to use
  - Discuss use with them

Yik Yak

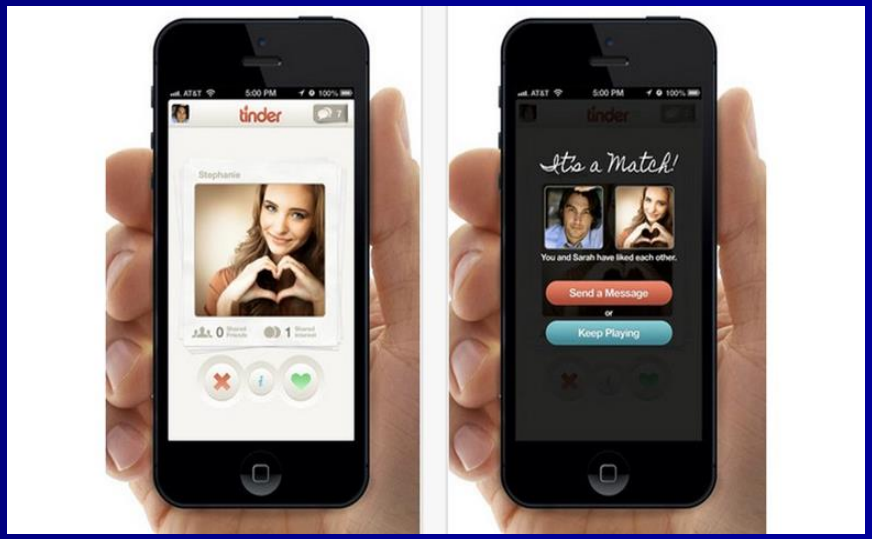
- Free App- terms 17+
- Post “anything and everything” anonymously
- Entries go to the 500 closest users via GPS
- People rate post “upvote” or “downvote”
- Many messages for drugs, sex or alcohol
- Users location can be seen be others



- Ask.fm- terms 13+ (half under 18 yrs. old)
- Based in Latvia/ no parental controls
- ask/answer questions posted
- Problematic content
- Can be synched to Facebook
- Linked to several teen suicides

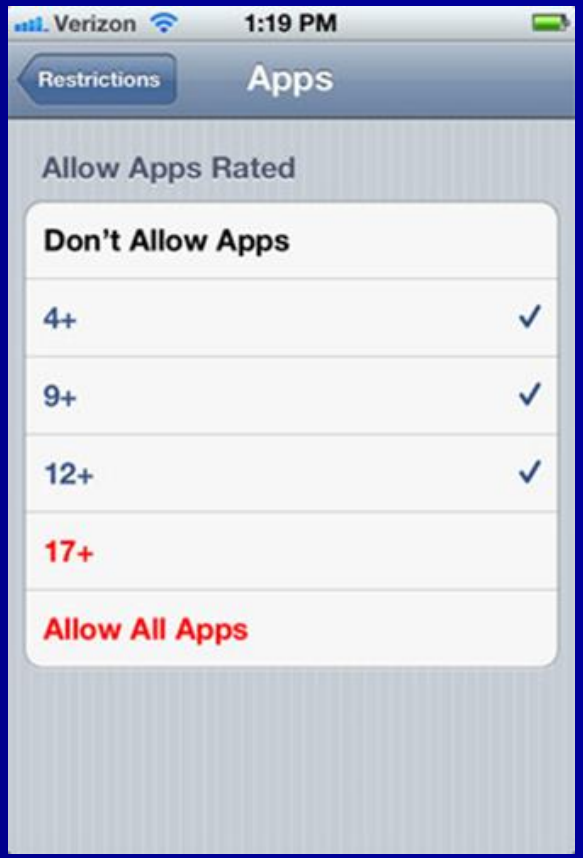


- Tinder- terms 13+
- Finds out who likes you and connects them to you
- “Matches” can text one another privately
- “perfect app to flirt or mess around”
- Similar to ‘Hot or Not’ app
- 7% -13-17 year olds



What can I do?

- Ensure privacy settings are used to protect your child
- Don’t be afraid to monitor what they are doing
- Some sites are difficult for Law Enforcement to track
- Don’t share passwords to download apps



Parental Responsibility

- As soon as they start using- set the rules
- Expectations (child's passwords shared w/ parent)
- Behavior (when/ where/ how long/ bed time)
- Safety (random checks of computer's history)
- Security (parental control of all settings)
- Initiate conversations when you see a learning point on TV or in the news

Unwanted Contact

- One in six online teens say they have been contacted online by someone they did not know in a way that made them feel scared or uncomfortable
- Unwanted contact from strangers is relatively uncommon, but 17% of online teens report some kind of contact that made them feel scared or uncomfortable
- Online girls are more than twice as likely as boys

Pew Int Study 2013

Age considerations

- Females ages 14-17 receive the vast majority of solicitations
- Youth 15-17 are at the greatest risk, because they tend to engage in the riskiest behavior, trusting and are most likely to communicate with strangers online, naïve to risks

Pinellas County School Board

Bullying definition:

- **"Bullying"** includes cyberbullying and means systematically and chronically inflicting *physical* hurt or *psychological* distress on one (1) or more students or employees and may involve but is not limited to:

PCSB Bullying – cont.

- Teasing – Social Exclusion – Threat-Intimidation – Stalking, including cyberstalking – Physical Violence – Theft – Sexual, Religious, or Racial harassment – Public or private humiliation – Destruction of property

Types of bullying

- Verbal
- Physical
- Social or relational

Verbal

- Teasing
- Name-calling
- Inappropriate sexual comments
- Taunting
- Threatening to cause harm

Physical

- Hitting/kicking/pinching
- Spitting
- Tripping/pushing
- Taking or breaking someone’s things
- Making mean or rude hand gestures

Social / relational

- Leaving someone out on purpose
- Telling other children not to be friends with someone
- Spreading rumors about someone
- Embarrassing someone in public

- Behind screen names, profiles, and avatars are real people with real feelings
- Words and images they post have consequences offline
- Even deleting afterwards can come back and haunt you

Cyberbullying

Examples of ways kids bully online include:

- Sending someone mean or threatening emails, instant messages, or text messages
- Excluding someone from an instant messenger buddy list or blocking their email for no reason
- Tricking someone into revealing personal or embarrassing information and sending it to others

Cyberbullying

- Breaking into someone's email or instant message account to send cruel or untrue messages while posing as that person
- Creating websites to make fun of another person such as a classmate or teacher
- Using websites to rate peers as prettiest, ugliest, etc

Did you know…

- 160,000 students stay home each day from fear of being bullied
- 8% of students miss one day per month due to fear of bullies
- 43% fear harassment in the bathroom at school
- Every seven minutes a child is bullied on the playground
- 64% do not report

How to stop it...

In Person

- Tell them to stop
- Walk away
- Protect yourself
- Find a safe place
- Stick together
- TELL AN ADULT

Cyberbullied

- Do not respond
- Do not retaliate
- Do not gossip
- Avoid them
- Block them
- TELL AN ADULT

In Pinellas County Schools How do reports of Bullying/Harassment get Reported?

- *Report verbally or in writing to the principal or designee. All reports will be entered online at:*

http://bullying.pcsb.org

http://harassment.pcsb.org

Call the Campus Crime Stoppers Hotline at 1-800-873-8477 or Text keyword TIP144plus your tip information to CRIMES(274637)

Remember…..It is the responsibility of the person receiving the report to fill out the Online Reporting Form.

Cyberbullying Definition

- When a child, preteen, or teen is tormented, threatened, harassed, humiliated, embarrassed or otherwise targeted by another child, preteen, or teen using the Internet, interactive, and digital technologies, or mobile phones.

People are harassed and bullied because of their sexual orientation, to the point that they feel the need to take their own lives. Asher Brown,13, Seth Walsh,13, Justin Aaberg,15, Billy Lucas,15, and Tyler Clementi,18, all committed suicide because they were bullied, made fun of and/or humiliated by their peers because of their sexual orientation.

In memory of...

- **Amanda Todd**- 15 yr old Canadian teen bullied at school and online
- **Rehtaeh Parsons**- 17 yr old teen-bullied after photos of an alleged gang rape were posted
- **Audrie Potts** – 15 yr old cyberbullied on Facebook after pictures of being sexually assaulted by known boys were posted

Shocking Facebook post leads to bullying arrests | HLNtv.com - Windows Internet Explorer
http://www.hlntv.com/article/2013/10/16/rebecca-sedwick-cyber-bullying-arrests
facebook comments from bullies
Favorites
Web Slice Gallery
Shocking Facebook post leads to bullying arrests ...
Page
Safety
Tools

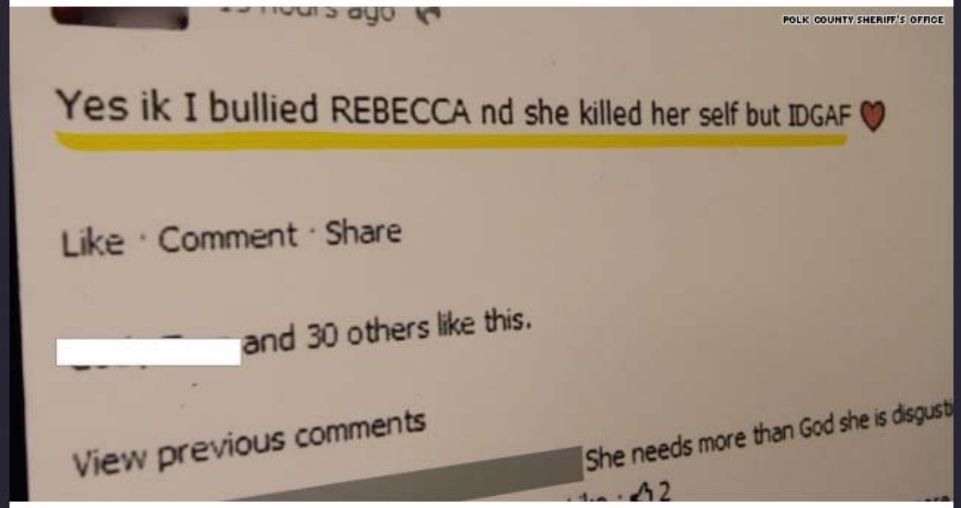
Shocking Facebook post leads to bullying arrests

By **Matthew Gutheit**
updated 7:11 AM EDT, Wed October 16, 2013

Comments 34
Share
Tweet
Share
Email

NEED TO KNOW

- **Rebecca Sedwick killed herself last month**
- **Prosecutors say suspect, 14, posted startling message**

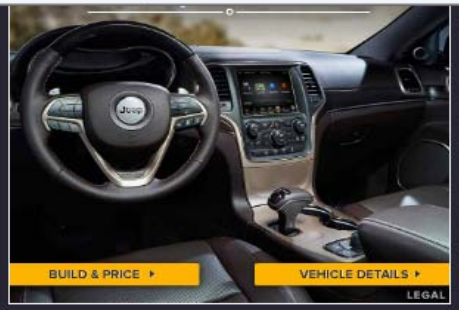


A startling Facebook post led to two arrests in the case of a 12-year-old girl, who was allegedly bullied to the point of committing suicide.

Rebecca Sedwick jumped to her death last month.

Two classmates, a 14 and 12-year-old, are accused of tormenting her over a boy.

The charge is stalking.



1. Parents of accused killer's mistress spe...
2. Hallow-mean? No treats for obese kids,...
3. Pumpkin thief messes with the wrong m...
4. Recognize these scary movie locales?
5. 'May The Farce be with you!'
6. Video rewind: Chris Brown's troubled past
7. Key players in the Texas killer nurse inve...
8. Why are my friends giraffes?
9. Too far? Blackface Trayvon costume stun...
10. Your voices: How you survived Superstor...

Share Tweet Share Email

More:
Morning Express with Robin Meade

Done
Internet | Protected Mode: Off
100%

Bullying at Florida school led to boy's suicide, mother says

By Barbara Liston

ORLANDO Fla. Mon Sep 15, 2014 4:13pm EDT

(Reuters) - Authorities in Florida are investigating the death of a 14-year-old boy whose mother on Monday said fatally shot himself in his middle school bathroom last week because he could no longer endure unrelenting bullying by fellow students.

"The hopelessness was overwhelming," Shaniqua Hawkins, the mother of Lamar "Shaq" Hawkins III, told a news conference.

The boy, a seventh grade student whose growth was stunted by a childhood illness, was found dead around midnight last Wednesday at Greenwood Lakes Middle School in Lake Mary, about 20 miles north of Orlando, authorities said.

The local sheriff's office that is investigating the death has not yet determined whether bullying was a factor, spokeswoman Kim Cannaday said.

The boy's parents met with the school administration about the bullying multiple times, including as recently as two to three weeks before the suicide, said Matt Morgan, a lawyer for the family. Lamar killed himself with his father’s gun, which Morgan said was properly stored.

- http://www.cnn.com/video/data/2.0/video/bestoftv/2013/10/16/ac-arrests-in-bullying-case.cnn.html

Cyberstalking…

Communicated words, images, or language through electronic mail or electronic communication causing substantial emotional distress.
FSS 784.048

* Can be a misdemeanor *or* felony depending on degree of harassment

Nudity

- How are kids exposed to nudity?
- 63% - Television
- 46% - Movies
- 35% - Internet

Pornography

Children and teens who are exposed to pornography can have these images etched in their memories for the rest of their lives.

Graphic pornography can plant a twisted and perverse view of human intimacy that is difficult or impossible to weed out.

Children Internet Pornography Statistics Average

- Age of first Internet exposure to pornography - 11 years old
- Age group 15-17 year olds having multiple hardcore exposures - 80%
- 8-16 year olds having viewed porn online - 90% (most while doing homework)
- Children's character names linked to thousands of porn sites---
  (Including Pokemon and Action Man)

Picture Messaging…

- Think before you send. Get your friends' permission before taking pictures of them, and especially before sending pictures to someone else or to the Internet
- Remember that as soon as you have sent them, you can't control where they end up

Kids taking nude photos

"If a child's taking a picture of themselves, they are producing child pornography."

"If they're sending it to someone, they are distributing child pornography."

"If that person opens that photo and keeps it, they are possessing child pornography."

Sexting Law

- It specifies that a minor commits sexting if he or she knowingly:
- Uses a computer, or any other device capable of electronic data transmission or distribution, to transmit or distribute to another minor any photograph or video of any person which depicts nudity and is harmful to minors; or
- Possess a photograph or video of any person that was transmitted or distributed by another minor which depicts nudity and is harmful to minors.

- The bill provides the following penalties for minors:
- First violation is a non-criminal violation punishable by 8 hours of community service or, if ordered by the court in lieu of community service, a $60 fine. Additionally, the court may order the minor to participate in suitable training or instruction in lieu of, or in addition to, community service or a fine.
- A minor commits a 1st degree misdemeanor, for a violation that occurs after being found to have committed a noncriminal sexting offense.
- A minor commits a 3rd degree felony, for a violation that occurs after being found to have committed a 1st degree misdemeanor sexting offense.
- This section does not prohibit the prosecution of a minor for a violation of any law of this state if the photograph or video that depicts nudity also includes the depiction of sexual conduct or sexual excitement, and does not prohibit the prosecution of a minor for stalking under s. 784.048

Pasco teen accused of posting girlfriend's nude photos on Facebook

By Ronnie Blair | Tribune Staff
Published: February 19, 2014

NEW PORT RICHEY — A detective described it as a teenage crush gone wrong and an object lesson for other text-messaging teens and their parents.

A 14-year-old boy, in an online conversation, asked his 13-year-old girlfriend for nude photos of herself and she complied, sending them through a cellphone application called ***Kik Messenger***.

A day later, he asked for more photos, but this time she refused. The boy became angry and posted the photos on his ***Facebook*** page, tagging the girl's name on them so all her friends and family members, including her mother, could see, the Pasco County Sheriff's Office reported.

The mother contacted the sheriff's office and the boy, a Chasco Middle student, was arrested last week on a charge of transmission of child pornography.

"This kid was very vindictive," Sheriff Chris Nocco said. "This kid was trying to ruin this little girl's life."

Detective William Lindsey said the boy showed no remorse when questioned.

"When I interviewed the juvenile he was very unconcerned and uncaring," Lindsey said. "And to be quite frank, so were his parents. They were more concerned with the fact that their son had been sent the pictures than the fact he had posted the images on a publicly available website."

Nocco and Lindsey said anyone who views or transmits **nude photos of someone younger than 18 could be charged with a felony**, either possession of child pornography or transmission of child pornography.

In this case, the boy went so far, essentially extorting the girl in an effort to get more photos, that there was no choice, he said.

The 5 W's.....

- Who are your kids talking to?
- What are they doing online?
- Where are the accessing the internet?
- When are they online?
- Why are they online?

Location?

Where is your computer/laptop at home?

Living room?

Kitchen?

Parents' room?

Kids bedroom?

Check in at Tuck in

- Teenagers actually need much more sleep than they got as children- 9 to 10 hours are optimum. Most average 6-7 hours. ~ John Hopkins Bloomberg School of Public Health
- Only 20% of teens report getting 9 hours of sleep on school nights ~National Sleep Foundation
- 84% of teens sleep with, next to or on top of their cell phones ~Pew Research
- 10-15% of teens in middle school are hardened insomnias that not only sleep with their cell phone but feel they have to be *"on-call"* or responsible to intrusion, in case a friend is in need ~ Dr. Orfeu Buxton, Harvard Medical School
- Lack of sleep results in poor school performance, increases in traffic accidents, overall mood & motivation, including increased irritability, low tolerance for frustration & increased aggressive behavior ~ National Sleep Foundation

Internet Safety Tips...

- Educate yourself, then your child
- Teach children the obvious identity rules
- Install an Internet filter or family safety software
- Know the dangers associated with sites your child frequents
- Teach children what to do if they encounter pornography
- Manage time on the Internet
- Set guidelines
- Location, location, loc.
- Open communication

The online risks:

- Online world can feel anonymous
- Some people have bad intentions
- Bullying
- Pornography
- Violence
- Hate speech
- Predators

How do I protect my child?

YOU!

You are the best resource for protecting your child online.

If your child went missing right now…

could you give law enforcement your child's **screen names and passwords**?

- Keep an envelope with the screen name and password attached to the computer and a second copy secure.

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GRAB A HANDOUT

582-5661